



ABOUT SARA

My name is Sara, and I am a New York City-based travel business owner, blogger, author, and certified meeting planner who loves to explore the world, share my experiences and inspire others.

LET'S WORK TOGETHER

Have a collaboration in mind? Let's do it! Contact me to brainstorm ideas today.

sara@solotravelwoman.com
www.solotravelwoman.com
IG: @solotravelwoman

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ABOUT MY BLOG AND INSTAGRAM

Solo Travel Woman's mission is to change the way people view of solo travel through our advice blogs and experience posts. Check out the new [Ultimate Solo Travel Woman Guide](#) and our IGTV Series The Solo Travel Woman: Trips for Traveling Solo.

We also take it a step further to provide travel planning services to anyone who has an open mind & a passion to explore the world and experience new cultures.

SOCIAL MEDIA



Instagram
12,251



Pinterest
197



Twitter
1,176



Facebook
990



YouTube
Coming Soon

COLLABORATION OPPORTUNITIES

STW offers a variety of affordable services for marketing your brand including, but not limited to:

- Social Promotion
- Sponsored Post
- Giveaway
- Featured Post
- Coming soon: YT Video Content and Product Reviews
- Guest Blogging
- Brand Ambassadorship
- Event Hosting
- IG Story Post

WEB SITE TRAFFIC

Monthly Pageviews
1,613

Monthly Unique Visitors
1,112

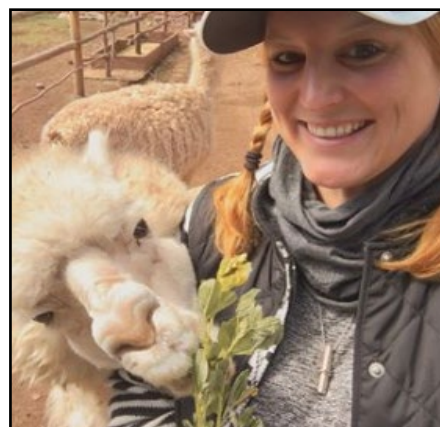
Readership
Woman ages 18 – 45 who love travel

IG TRAFFIC

Weekly Reach
16,668

Weekly Impressions
29,430

Readership
Woman ages 18 – 45 who love travel



COLLABORATION OPPORTUNITIES

Collaboration opportunities for Solo Travel Woman are not exclusive to the following categories. I am always open to suggestions for unique content ideas and partnership opportunities. Prices will vary by project based on deliverables; however, a general pricing guideline is shown below. Prices are negotiable based on a series of factors which I am glad to discuss further!

Social Promotion

Starting at \$99 per post

Social Promotion includes a single post on the Solo Travel Woman newsfeed and story posts for both Instagram and Facebook. Price is dependent on social platform add-on, quantity/duration of posts, custom imagery and type of content.

Sponsored Blog Post with Social Media Promotions

Starting at \$299 per post

Sponsored Blog Posts are unique blog posts created to showcase your product in an authentic and creative way. These posts are often highly engaging in content and can range from tutorials to design posts. Posts usually have a content direction that ties in the product or brand in an organic way without a direct product review. Includes 1 week of Instagram and Facebook social promotions.

Product Review

Starting at \$299 per post

Product Review includes a full post dedicated to your brand. These honest reviews include a product (or service) description, pros and cons and custom photography. These posts are usually heavy on high-quality imagery, which can be negotiated for brand use. Price can be negotiated in exchange for gifted product.

Brand Ambassador

Price varies based on responsibility

Brand Ambassadorship includes a series of social promotions, often weekly or bi-weekly, as well as inclusion in at least 1 blog post throughout the month. Price is dependent on deliverables expected and may be negotiated in exchange for gifted product or service discounts.

Guest Blogging

Starting at \$199 per blog post

Guest Blogging includes unique content created exclusively for **your brand's blog or website**. This can also include social content such as Instagram takeovers. Content may also live on Solo Travel Woman post-publish to the brand page.