



ABOUT SARA

My name is Sara and I am a New York City-based travel blogger, agent, and certified meeting planner who loves to explore the world, share my experiences and inspire others.

LET'S WORK TOGETHER

Have a collaboration in mind? Let's do it! Contact me to brainstorm ideas today.

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ABOUT MY BLOG AND INSTAGRAM

Solo Travel Woman's mission is to change the way people view of solo travel through our advice blogs and experience posts. We also take it a step further to provide travel planning services to anyone who has an open mind & a passion to explore the world and experience new cultures.

SOCIAL MEDIA



Instagram
11,773



Pinterest
197



Twitter
1,165



Facebook
633



YouTube
Coming Soon

COLLABORATION OPPORTUNITIES

STW offers a variety of affordable services for marketing your brand including, but not limited to:

- Social Promotion
- Sponsored Post
- Giveaway
- Guest Blogging
- Brand Ambassadorship
- Event Hosting
- IG Story Post
- Coming soon: YT Video Content and Product Reviews

SITE TRAFFIC

Monthly Pageviews
1,588

Monthly Unique Visitors
1,098

Readership
Woman ages 18 – 45 who love travel

IG TRAFFIC

Weekly Reach
16,668

Weekly Impressions
29,430

Readership
Woman ages 18 – 45 who love travel



COLLABORATION OPPORTUNITIES

Collaboration opportunities for Solo Travel Woman are not exclusive to the following categories. I am always open to suggestions for unique content ideas and partnership opportunities. Prices will vary by project based on deliverables; however, a general pricing guideline is shown below. Prices are negotiable based on a series of factors which I am glad to discuss further!

Social Promotion *IG post + story + FB post start at \$150 | IG post + story start at \$125 | IG post + FB post start at \$100 | IG Post only start at \$75*

Social Promotion includes posts to various social media channels including Instagram and Facebook. Price is dependent on platform, quantity of posts, custom imagery and type of content. Packages are available.

Sponsored Post *Starting at \$50 per post*

Sponsored Posts are unique blog posts created to showcase your product in an authentic and creative way. These posts are often highly engaging in content and can range from tutorials to design posts. Posts usually have a content direction that ties in the product or brand in an organic way without a direct product review. Packages with social promotion included are available

Product Review *COMING SOON*

Product Review includes a full post dedicated to your brand. These honest reviews include a product (or service) description, pros and cons and custom photography. These posts are usually heavy on high-quality imagery, which can be negotiated for brand use. Price can be negotiated in exchange for gifted product.

Brand Ambassador *Price varies based on responsibility*

Brand Ambassadorship includes a series of social promotions, often weekly or bi-weekly, as well as inclusion in at least 1 blog post throughout the month. Price is dependent on deliverables expected and may be negotiated in exchange for gifted product or service discounts.

Guest Blogging *Starting at \$150 per blog post*

Guest Blogging includes unique content created exclusively for your brand's blog or website. This can also include social content such as Instagram takeovers. Content may also live on STW post-publish to the brand page.